



PRESS RELEASE

Fulfilling Inch-loss wishes ...and so much more!

Omega Laser Systems, who've been manufacturing market-leading inch-loss lasers for over 2 years, have now launched their own model direct to market: the LipoGenie. As you'd expect they're aiming to lead the pack with a multi-function best value package. Free from side-effects, downtime or drugs– it's a great example of the new breed of non-invasive body sculpting options. With 62 laser diodes there are few, if any, alternatives which can compete in terms of value per laser but that's not the end of the story...

The LipoGenie uses the best of inch-loss laser technology to deliver the sort of results that people wish for plus a whole lot more. Omega has leveraged its medical knowledge and experience to provide add-on packages which treat eye-bags, stretch-marks and help people give up smoking – all using the same control unit. Next on the design agenda are skin rejuvenation and hair thickening packages too.

Jessica Nelson, Omega's general manager explains "We just thought about it from the customer's point of view – why should they have to buy a separate laser system for each treatment when the one LipoGenie control unit could drive them all".

Omega's been designing and manufacturing therapeutic medical lasers for over 20 years. In fact, it's now the longest established manufacturer of these in the UK, delivering accredited training courses to individuals and societies - so those who plump for a LipoGenie can be reassured of the expertise behind their equipment. Coming directly from a skilled UK manufacturer based in East Anglia, the LipoGenie also benefits from quick turnaround whether it's buying a new system, a service or a repair that's required.

In the UK, on-site training is provided at no additional charge giving the clinicians individual attention and a good understanding of how to use the LipoGenie, whether it's targeting a stubborn problem or general inch-loss that's the aim. Omega believes in lifetime customer service so there's always someone approachable at the end of the LipoGenie phone line whatever the query.

Ann Rainbird, who has used low level laser for many years and runs the Torquay-based LaserTrim Clinic is amazed by the results she's getting from the inch-loss application. She tells us: "My clinic has never been so busy – the LipoGenie treatment is incredibly popular with customers, both men and women".

'Pay As You Treat' options are available for those who wish to limit up-front investment and discounts apply for anyone who decides to switch from PAYT to purchase once they witness the customer inch-losses and clinic gains that the LipoGenie can achieve.

Clinics can now set themselves up to offer a range of therapeutic laser treatments in the future by getting the hottest cold laser for inch-loss to deliver on those body wishes right now.

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